



St. XAVIER'S

CATHOLIC COLLEGE OF ENGINEERING (Autonomous)

Chunkankadai, Nagercoil - 629003
Kanyakumari District, Tamil Nadu

DEPARTMENT VISION

"Transforming individuals into competent and energetic business leaders of emerging India."

DEPARTMENT MISSION

- M 1: Enhancing students' performance to match industry standards.
- M 2: Encouraging faculty to excel and master their core areas of specialization.
- M 3: Instilling value-based education and social consciousness in the student community.
- M 4: Providing exposure to real-time situations and events to build experiential learning

ABOUT DEPARTMENT

The Department of management studies offering Master of Business Administration (Full time) Course to the students was started in the year 2007 and approved by AICTE and affiliated to the Anna University. The Department focuses on management education more than just business management in response to the rapidly changing economic environment and the globalized business, the department has made sustained efforts to impart quality education to meet the needs of corporate techno world. The commitment of the department is thought leadership with a deep understanding of business. The approach to pedagogy combines project works, case studies and instrumented feedback with a strong emphasis on concepts and theory. Our endeavour is to produce management systems thinkers and problem solvers, who go on to make this world a better place to live.

HOD'S MESSAGE

With great enthusiasm, I extend my heartfelt greetings to all the students, faculty members, and stakeholders of the Department of Management Studies at St. Xavier's Catholic College of Engineering. One of the highlights of this semester was the successful organization of XIBITA, our flagship management fest. The event saw enthusiastic participation from students across various colleges and featured thought-provoking Ad-zap, Business Quiz, Mime, Collage,. It served as a vibrant platform for showcasing the talent and managerial acumen of our budding managers. We also hosted a series of seminars, guest lectures, business model canvas

, inaugural ceremony, industrial visit KKNPP, iv lofty optical industries, industrial visit v.v.v & sons edible oil limited, national level management fest xibita 7.0." These sessions provided valuable insights and helped students align their academic learning with industry expectations. Our students have actively participated in industrial visits to reputed organizations, gaining firsthand exposure to corporate operations and strategic decision-making processes. These experiences have greatly enhanced their understanding of real-world business environmenAdditionally, we take pride in the involvement of our students in Placement training, entrepreneurship development activities, and participation in national-level management events. Their zeal and commitment continue to elevate the department's reputation. As we look forward to more milestones, I encourage our students to seize every opportunity, stay curious, and uphold the values of integrity, innovation, and excellence in all their endeavors.

EVENTS

Xibita 8.0



The Inaugural session started by 10.00 a.m. with a prayer song and Sahaya Rinosha S.A. the Student Secretary of XIBITA 8.0 delivered the welcome address. The Organizing Secretary of XIBITA 8.0 Dr. M. Babima Asst. Prof. gave an insight about XIBITA 8.0. Principal Dr. J. Maheswaran felicitated the gathering. Ms. S. Jasmine Suguna, HOD of Management Studies introduced the Chief Guest and the function was inaugurated by the Chief Guest Adv. T. Amal Raj, the Assistant Manager of HSSE (LPG) at Bharat Petroleum-LPG plant, Trivandrum, delivered an inspiring speech emphasizing the values of excellence, dedication, and

commitment in all endeavors. Correspondent Rev. Fr. Dr. M. Maria William delivered the Presidential address. The inaugural session ended with Vote of thanks by Mr. Shaik Sindha Arsaq M.A, another student Secretary of XIBITA 8.0.

The event started around 11.30 a.m. in three days.

different venues. The Best Manager Event prelims were conducted in MBA Lecture Hall 2, Corporate Mime event in the conference hall and Collage conducted in MBA Lecture Hall and Business Quiz prelims conducted in MBA Lab. In the afternoon session Finals of Best Manager, Business Quiz was conducted in the main venue conference hall. Valedictory and prize distribution session started at 4.15 PM. Participants of Fest 270 students accompanied by 10 faculty members from 14 colleges have participated at the events of the Fest.

List of Colleges and their Participants

1. Narayana Guru College of Engineering, Manjalumoodu - 21
2. CSI Institute of Technology, Thovalai-20
3. Rohini College of Engineering, Anjugramam - 41
4. Udaya School of Engineering, Vellamodi-12
5. Ponjesly College of Engineering, Nagercoil-28
6. Arunachala College of Engineering for Women, Manavilai- 22
7. Vins Christian College of Engineering, Chunkankadai- 9

8. Maria College of Engineering and Technology, Thiruvattar-

9. Amrita College of Engineering and Technology, Erachakulam - 9

10. University College of Engineering, Konam-17

11. Noorul Islam Centre For Higher Education, Kumaracoi- 19

12. Mar Ephraem College of Engineering and Technology, Elavuvilai -22

13. PET Engineering College, Vallioor-15

14. Joy University, Vadakangulam - 6

Valedictory

The valedictory session was presided over by Dean of Academics Dr. R.P. Anto Kumar. In the valedictory session Dean of Academics, HOD and the Organizing secretary have distributed the prizes to the event winners. Certificates were issued to the students in recognition of collecting sponsorships. Dr. M. Babima, Organizing Secretary has proposed the vote of thanks. The Management Fest comes to an end around 4.45 p.m.

Sponsors:

The event received a good response from the sponsors. It is a team work and great effort taken by the students and staff. Rs.111499/- collected from 25 sponsors. Among the various sponsors like Johnson & Associate, Dr. Fino's Multi Specialty Dental Clinic, George and sons Kallarackals Jewellers, Location Multicuisine Restaurant, Fit Perfect Health and Fitness

Studio, MMR Architect & Consultant, Aze Zee Architectural & Construction, Sri Ganesh Group of Companies, PR Fisheries, Shibani Fashions, New Surya Electricals, Krishal Drugs & Surgicals, Mocking, CapeStart, Zion Dubai Fancy & Beauty, One Stop Furniture & Interiors,

Kanaga Jewellers, Johnson Bakery, S.H Jewellers, etc., have given great support.

EVENTS

INDUSTRIAL VISIT KKNPP



Department of Management Studies, SXCCE had arranged for an Industrial Visit to Kudankulam Nuclear Power Plant located in, Kudankulam in the Tirunelveli district of the southern Indian state of Tamil Nadu. The visit started from St. Xavier's Catholic College of Engineering, Chunkankadaai at the time 9:00 AM IST. Then the visit was completed at 4:00 PM IST.

The bus reached the industry by 10:00 AM IST, after attendance check the students were let in the industry seminar hall and we had a interactive session about the plant and its process which extended upto 90 minutes in between we we had a tea break .Then we observe and learn about the working model of the industry and a 3D visual representation related to atomic structure.

Where we get to know the production process of electricity in that plant and the arrangement of machines, machine cards, instruction boards, job cards etc. .We clarified all our doubts regarding the routine system with the instructor

INDUSTRIAL VISIT KKNPP

Department of Management Studies, SXCCE had arranged for an Industrial Visit to Kudankulam Nuclear Power Plant. The visit started from St. Xavier's Catholic College of Engineering, Chunkankadaai at the time 8:30 AM IST. Then the visit was completed at 5:00 PM IST.

The bus reached the industry by 10:00 AM IST, after attendance and security check the students were let in the industry seminar hall. Then we were let in to observe and learn about the working of the industry. First the students were taken to observe the demo of the actual working procedure. A detailed explanation was given by the recorded audio on the various reactions and processes that would take place to convert this uranium and thorium to electricity. The students got to see the various areas of the plant which was nearly 6000 acres. We were also visited the simulator i.e. the demo control room. Finally at the end of the visit, we were provided with pamphlets, story books and colour books related to KKNPP.



EVENTS

SEMINAR



St.Xavier's Catholic College of Engineering (SXCCE) organized a one day Seminar On "Navigating Career Paths Post-MBA and Mastering Leadership" on March 19, 2024 for Department of Management studies in Conference hall. The seminar focused on Self- Reflection and Identifying Passion. The seminar was started with a welcome address by I MBA student Maxwell Rishobi P. The seminar was commenced by the colleague of the resource person Mr. Ram Manoj. She introduced about the products & services they offer and the motto, vision and features of the company. Then the section was handover to the resource person. The Seminar mainly focused on the Career, Passion and New Technology Stack. Then he went on to explain about Identifying Passion and Career. He elaborated the various Steps in Identifying Passion and Career. The resource person also well explained about self-reflection. He spoke about setting goals and it's key role in everyone's life. He also expressed his concern over the skills & education required for the management students. He also mentioned various social media marketing strategies to the students. Then he handover the section to one of his colleague to speak about the internship program. He explained about the internship programs that are available to the students and encourage them to pursue internship programs to enhance their practical knowledge.

SEMINAR

The Department of Management Studies, St. Xavier's Catholic College of Engineering organised a seminar on "SAP" for the 1st year MBA Students. The seminar was held at 2:00pm in the MBA Department lab. Miss. Lancy, Student of 1st year MBA delivered the Welcome address. The objective of the seminar is to present an overall idea regarding "SAP" to the students. The resource person Miss. Kathurie elaborated the topic on System Application and Product (SAP), the evolution of SAP Application S/4 HANA, why we need S/4 HANA and Limitations we faced before SAP S/4 HANA. Continued by this, Mr. Arjun explained the SAP HR, SAP FICO, the components of SAP SCM, and the basics of SAP CRM. They also practically demonstrated the working of SAP and how to use it, which was really useful to the students. And, through the session the students get a clear knowledge about the SAP and its importance. Finally, the seminar ends with a grand success. Vote of Thanks was given by Mr. Nowtheepsan, student of 1st year MBA.



EVENTS

WEBINAR



St. Xavier's Catholic College of Engineering (Autonomous), Nagercoil has organized a 1.15 hour webinar on "International Career Opportunities for Commerce and Management Students". The venue of the webinar was at the Computer Lab. The webinar was commenced at 11.00AM and ended at 12.15PM. The chief guest of the webinar was Mr. Sathish Raj, CEO of E-Crusaders. This session mainly focused on motivating and transforming young minds. At first, Miss Fatima Roshni student of I MBA welcomed the gathering. The session was then handed over to the Chief Guest. He started the session with a saying of Dr. A. P. J. Abdul Kalam, "To create youth as job creators and not job seekers". He stressed more on transforming the students into budding entrepreneurs. His major talk was about the top 5% people with bottom 95% people. And, he differentiated them broadly into 3 categories as having burning desire, to work on mind set with skill set and to solve problem in market place. He implied that, a good entrepreneur chase to solve problem in the market and not beyond money. Then, his talk was towards making a successful journal. He asked the students to make a note of 4 chapters to take with them forever. The first chapter was to write down the dreams and short term goals they desire to achieve. He then stressed about a quote of Dr. A. P. J. Abdul Kalam as "If you're failing to plan, you are planning to fail". In the second chapter, he asked the students to write down at least 50 gratitude's in a week. Then, the third chapter goes with feeding the brain. He said that in a day of 1040 minutes, to spend at least 15 to 20 minutes feeding the brain through reading books, listening to Ted Talks and more ways. The fourth chapter was to write down all the problems faced by the students. He advised the students to be flexible and provided ways to make them anti-fragile. In a conclusion, he quoted "Dream big, Start small, Act now". The session ended with the Chief Guest clarifying the questions raised by the students. At the end, Ms. Milling Tonia gave the vote of thanks.

SEMINAR

The department of Management Studies, St. Xavier's Catholic College of Engineering organised a seminar on "Business Ethics" for the 1st year MBA Students. The seminar was held at 10:45 a.m in the MBA Department lab. Miss. Roshni, Student of 1st year MBA delivered the Welcome address.

The objective of the seminar is to present an overall idea regarding "Business Ethics" to the students. The resource person Dr. Siddarth Mohapatra elaborated the topic on Why the business ethics is need for an organisation?; Why the business ethics is not so easy? The session would be more of interactive session about the ethics which are followed in big MNC's. They also practically demonstrated the fulfilment centres of Amazon, Nike, Volkswagen, Boeing. Which was really useful to the students. And through the session the students get a clear knowledge about What are the ethics we should follow in an organisation. Finally, the seminar ends with a grand success.

Vote of Thanks was given by Miss. T. Babisha, student of 1st year MBA



EVENTS

Xibita 8.1



The inaugural session started by 10.00 a.m. with a prayer song and a welcome dance by Ms. Lina, student of I MBA. Ms. Sushma Sree, the student secretary delivered the welcome address.

The organizing secretary Mr. G. Jenit Hanson, Asst. prof. gave an insight about Xibita 8.1. Principal Dr. J. Maheshwaran felicitated the gathering. Ms. Jasmine Suguna, HOD of the management studies introduced the chief guest and the function was inaugurated by the chief guest Mr. Nishwin Issac, director, Artic9 creative agency, Nagercoil. In his inaugural address he explained and pointed out the basic qualities required for a person to become an entrepreneur. The inaugural session ended with vote of thanks by Ms. Christy Maria Helen, student secretary, Xibita 8.1.

The event started around 11.15 a.m. in three different venues. The paper presentation event was conducted in the conference hall, collage was conducted in the MBA classrooms and the business quiz preliminary was conducted in the MBA lab. In the afternoon, final of business quiz was conducted in the MBA lab and the Mime competition was conducted in the main venue-conference hall. Valedictory and prize distribution session started around 3.00 pm. participants of the Fest 74 students accompanied by 2 faculty members from 12 colleges have participated in all the events of the fest.

List of the Colleges and their Participants:

1. Government Arts and Science College, Konam - 09
 2. Muslim Arts and Science College, Thiruvithancode - 02
 3. Scott Christian College, Nagercoil - 02
 4. Women's Christian College, Nagercoil - 02
 5. Ponjesly college of Engineering, Parvathipuram - 01
 6. St. Jerome's College, Paruthivilai - 07
 7. Udhaya arts and science college, Ammandivilai - 02
 8. Holy cross College, Punnai nagar - 11
 9. Nanjil catholic college of arts and science, Kaliyakkavilai - 05
 10. Nesamony Memorial Christian college, Marthandam - 03
 11. Government college of arts and science, Kaniyakumari - 02
 12. St. Xavier's Catholic College of Engineering, Chunkankadai
- Winners of the Events- 28

Valedictory

The valedictory session was presided over by our Principal. In the valedictory session Principal, HoD and the Organizing secretary have distributed the prizes to the event winners. Ms. Denashma, Student of I MBA, proposed the vote of thanks. The Management Fest comes to an end around 4.20 p.m.

EVENTS

FDP

Level: International Level

Resource Person: Day 1 (01.04.2024):

Resource person: Dr. Sharan Kumar Shetty

Professor, Texila American University, Zambia

Topic: Role of Technology in Financial Decision making



Day 2 (02.04.2024):

Resource person: Mr. K. JayaPrasad

Assistant Professor, Department of Management Studies

Guru Nanak College (Autonomous), Chennai.

Topic: Ethical Implication of AI in Financial Service



Day 3 (03.04.2024):

Resource person: Mr. K.Arockia Anthony Raj

Stock Trader Inventory Manager – Data Analyst (Former)

Sports Land Group, UAE.

Topic: Hands-on training in stock trading.



EVENTS

FDP

Day 4 (04.04.2024):

Resource person: Dr.T.K.Murugesan

Associate Professor, Faculty of Commerce &
Management Kristu Jayanti College
(Autonomous) Bangalore-560077

Topic: Insight on Financial Analytics



Day 5 (05.04.2024):

Resource person: Mr. C. John Justus

Head of Incident Management and
Releases, Standard Chartered,
Hongkong.

Topic: Artificial Intelligence in Financial management



Department of Management Studies of St. Xavier's Catholic College of Engineering, Nagercoil, Tamil Nadu organized a Five days Faculty Development Programme on "Power of AI for Enhancing Decision Making in Financial Management" from 1st to 5th April 2024. The FDP was started with inauguration function at 10AM. by Ms. S. Jasmine Suguna, HOD, SXCCE. The programme was conducted through Google meet platform and offline mode at MBA Lab from 10.00am to 4.00pm for all the five days.

EVENTS

FDP

